



ticketer

A world of public transport possibilities



Making Public Transportation Personal

Ticketer is the UK's most innovative ETM supplier, with ticketing machines on thousands of buses across the UK, from Cornwall to the Hebrides. And it's not just buses. In fact, there are Ticketer devices and software on every form of public transport, including trams, trains, hovercraft, and even horse trams. We also offer handheld devices to be used as an off-bus ticketing system to prevent queues, and remote collection points, so that our technology can be used on foot, to get people on the move.

We're here to make public transportation personal. Because to you and your customers it is. That's why our technology is customised to operators and individualised to the lives that passengers lead, now and into the future. And as technology progresses, and passenger preferences change, so do our ticketing systems, future-proofing your business.

CUSTOMISED TO OPERATORS

Giving operators the customer understanding and the performance insight to run things more efficiently.

PERSONALISED TO THE LIVES OF PASSENGERS

An app to see live travel information, convenient routes, and tickets with a tap, making public transport the obvious choice.

Innovative Ticketing Technology that Drives Income, Insights and Operations



MULTIPLE PAYMENT OPTIONS

Our ticket machines support wave-and-pay contactless, ITSO, mTickets and cash, giving operators the insight and the flexibility to meet the changing needs of passengers, and allowing passengers to pay in a way that suits them. With cash payments decreasing, boarding times are becoming quicker. A win-win for everyone.



LOCATION AWARE

With GPS tracking on all machines, operators have accurate, real-time visibility of the location of all vehicles, with data integrated into all functions of the ETM. This vehicle tracking information can be shared easily with local authorities without any extra hardware on the bus. Customers can also access this information via the ZipTrip passenger app.



EASY TO USE

No need to be a tech expert, managing fares and tickets is simple for both the operator and driver. Operators can create and update fares themselves via the web-based portal, avoiding the costly fees of experts, and drivers have access to everything they need more quickly and efficiently.



CENTRALLY HOSTED

Our cloud-based back office means everything is delivered remotely. With nothing installed on site, deployment is fast, avoids costly call outs and provides a joined-up view of all your information, regardless of location.



ALWAYS ONLINE

Low-cost mobile connectivity delivers real-time visibility of your entire service performance, including ticket sales, bus location and punctuality, and it supports a growing list of advanced applications like two-way driver messaging.



SCHEDULE ADHERENCE

Per-stop timetables can be loaded for back office monitoring and reporting, but also made available on the ETM, so that operators can see when buses are running to timetable, and drivers know where they need to take action to avoid early running.



ZIPTRIP PASSENGER APP

An app for your passengers featuring bus stop countdown, journey planning and mTicketing, giving your passengers the modern experience they want from public transport and helping you to future-proof your business.



NO HIDDEN COSTS

Our per-vehicle licensing model delivers fixed costs with ongoing software updates included at no extra charge, giving operators an always up-to-date system at the lowest cost of ownership around.



ANYTIME, ANYWHERE ACCESS

Configuration and reporting can be accessed via the portal from your phone, laptop, tablet or anywhere you have an internet connection. Your back office is now with you 24/7.





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To get on board with Ticketer

Call 020 3195 8800

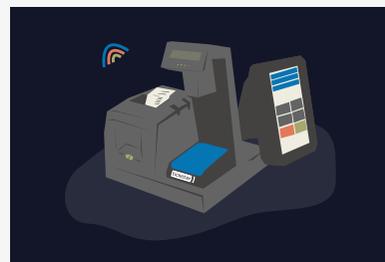
Email sales@ticketer.co.uk

Tweet [@ticketer_uk](https://twitter.com/ticketer_uk)

www.ticketer.co.uk

The Right Product for You

Whether you've got a fleet of 5 or 5000, there's a Ticketer model to suit you. Each is a single, on-vehicle device with integrated functionality to reduce the need for extra kit on the bus. Everything you need for smooth, intuitive, efficient ticketing, all in one place.



TICKETER STANDARD

Our most popular ticket machine, already used on thousands of buses. It has an adjustable screen, printer, ITSO and EMV certified card reader supporting contactless payment and an optional barcode scanner.

Great for... anyone who needs a reliable ticketing platform that accepts multiple payment methods and integrates multiple features.



HANDHELD ETM

Delivers virtually the same functionality as the Ticketer Standard, but with the added bonus of being completely mobile.

Great for... smaller passenger vehicles, or if you need an off-bus ticketing system, suitable for queue-busting at major events.



TICKETER COMPACT

This model has the same size screen as the Ticketer Standard, but with a smaller printer and a separate smartcard reader.

Great for... vehicles that can't easily accommodate a standard ETM, for example smaller vehicles where passengers board away from the driver.



TICKETER IN A CASE

This is a self-contained machine in a stainless-steel travel case. Just plug into the mains and go.

Great for... operators that need a mobile ticketing machine for use in different locations, for example, schools, libraries and job centres.